GoPetrol launches IDOL Drivers' Awards

GoPetrol Transport, Inc. simultaneously launched the IDOL Drivers' Rewards and Recognition Program to its team members in La Union, Batangas, and Palawan on June 22, 2022.

The IDOL Driver's Awards aim to reward employees who excel in their work attitude and duties. It recognizes not only the achievement of goals and Key Performance Indicators (KPIs) but also the exceptional methods, manner, and approaches practiced by the employees.



The Program uses a Point-based Employee Rewards System. KPIs will be established with corresponding actions and tasks to determine the earning or deduction of points based on either positive deeds and merits or violations and non-compliance.

IDOL Awards shall be handed out quarterly and annually to incentivize the performance of the GoPetrol drivers throughout the year. The program is aligned with the maintenance of GoPetrol's integrated management systems certifications in Quality, Environment, and Occupational Health and Safety.